

A Closed-Loop Work Flow

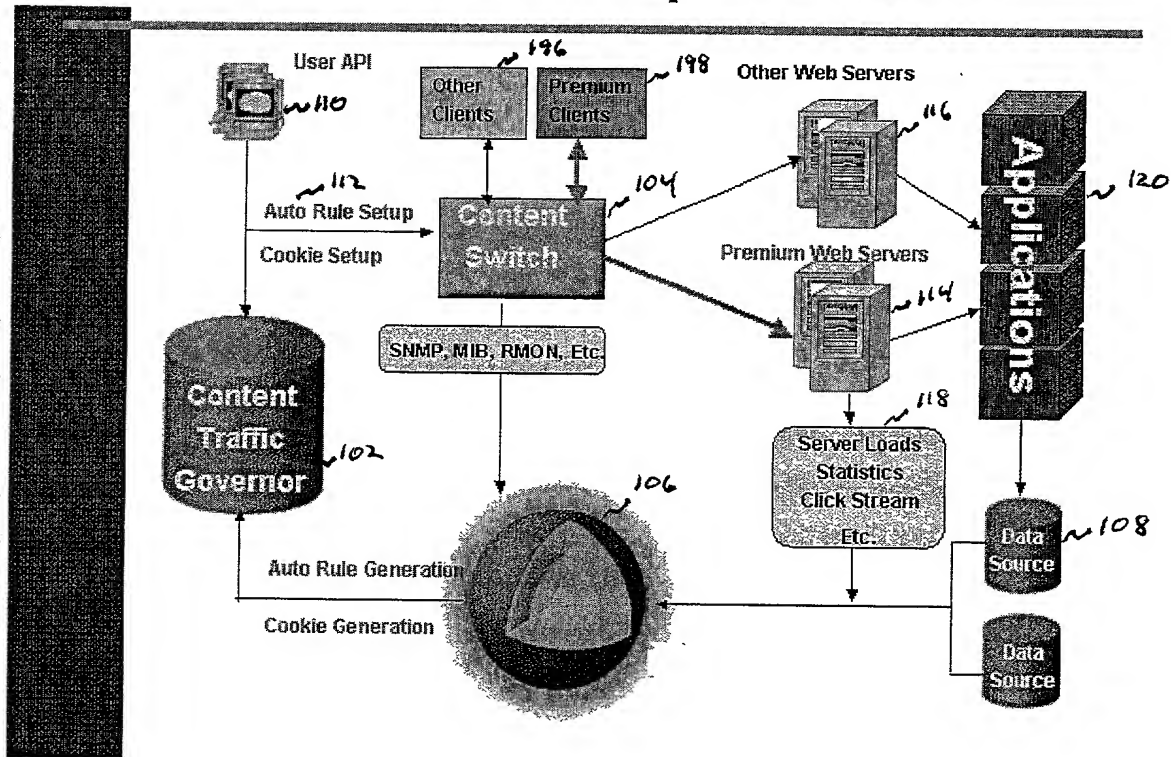


Fig. 1

Clients Without Routing Cookie AND User ID Cookie

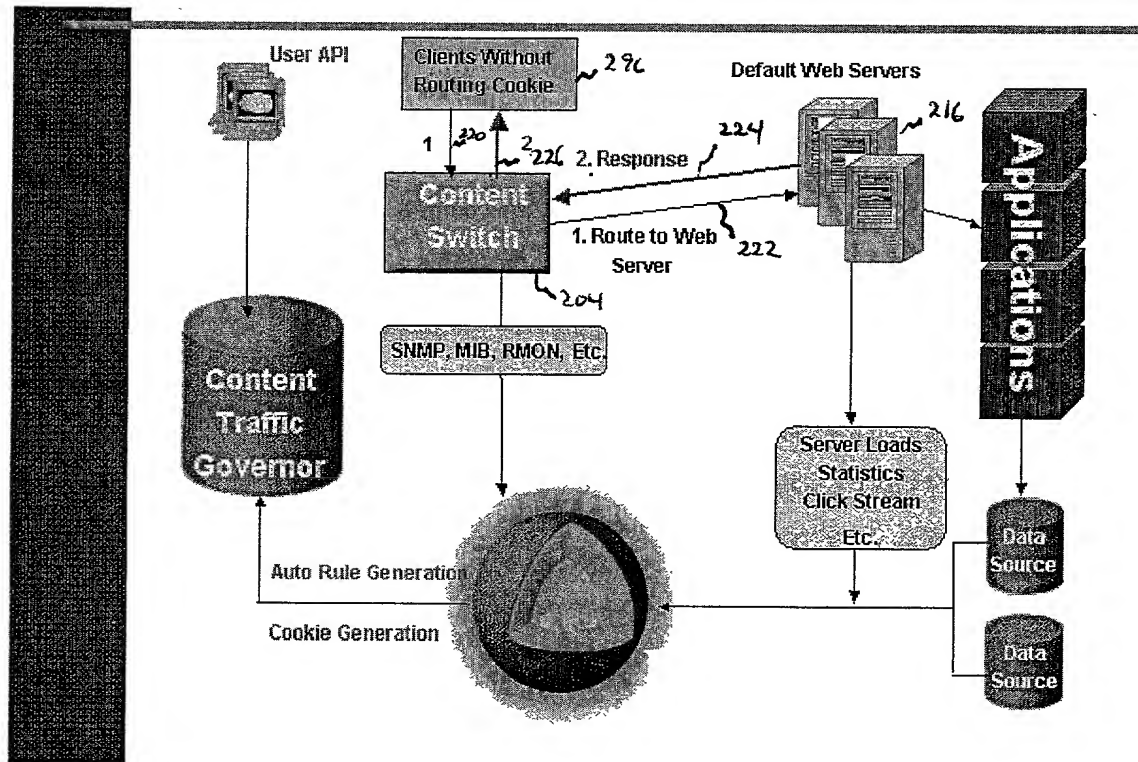


Fig. 2

**Clients With User ID Cookie
No Routing Cookie**

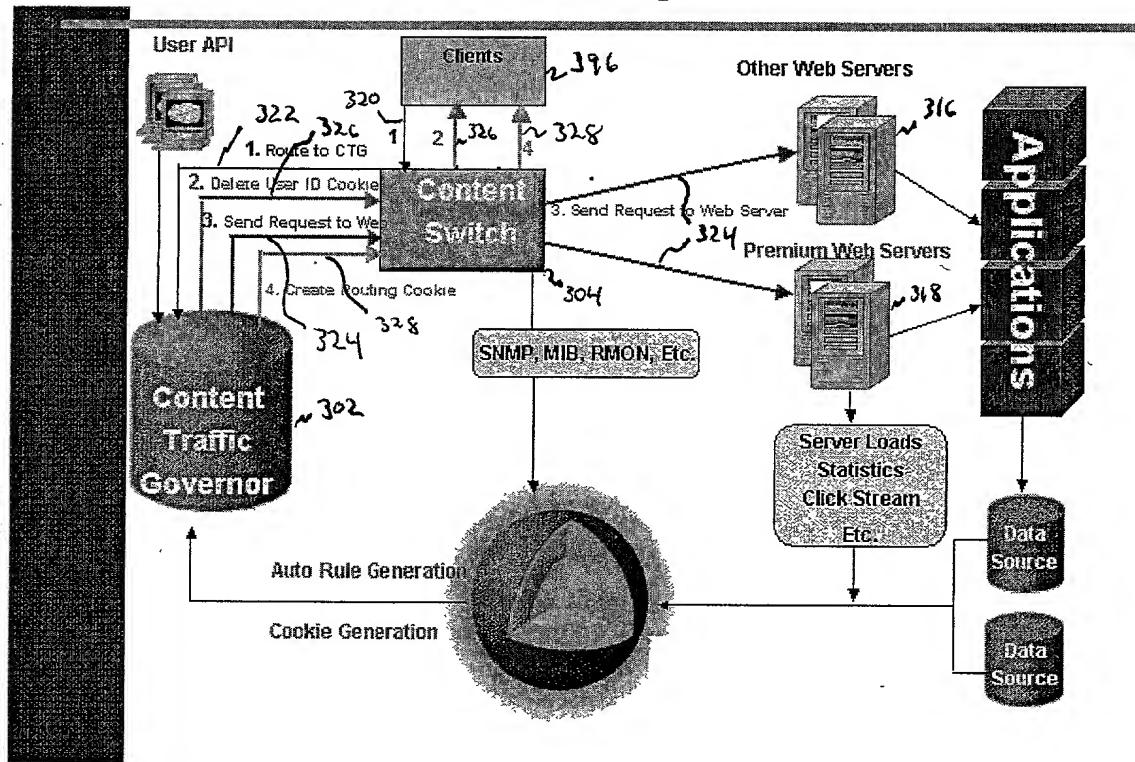
306
↙

Fig. 3

400
↙

**Clients With User ID Cookie
With Matching Routing Cookie**

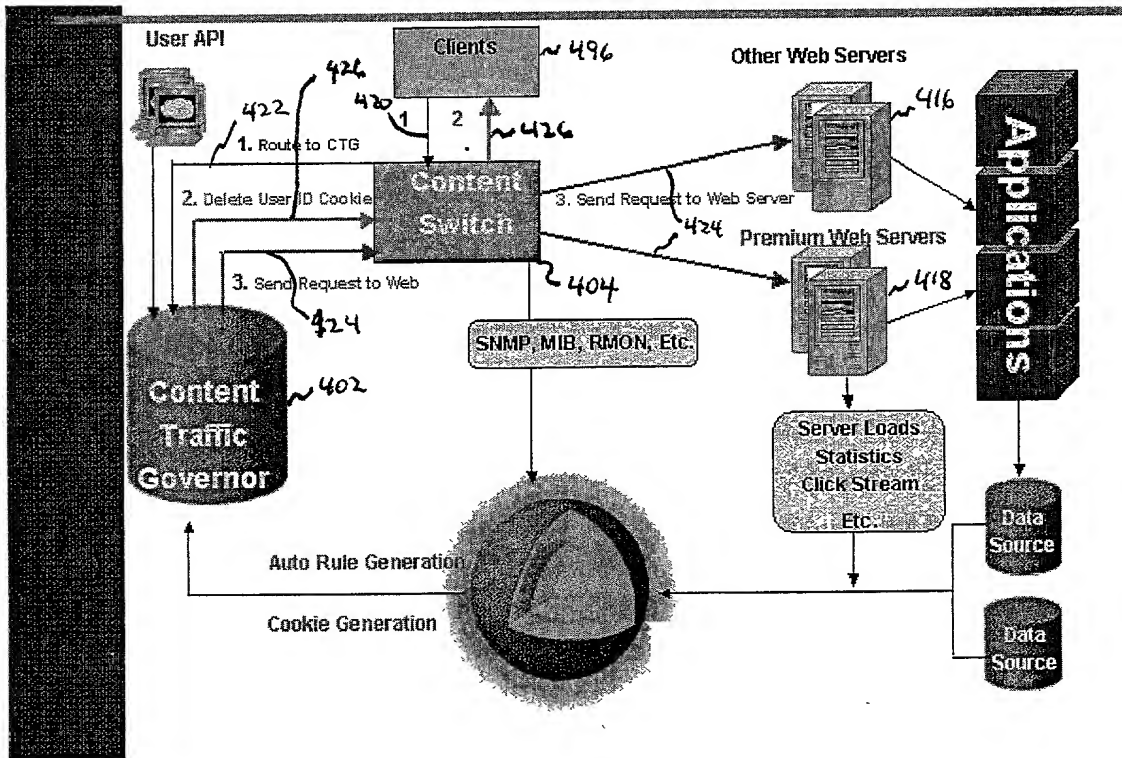


Fig. 4

Clients With User ID Cookie And Mismatching Routing Cookie

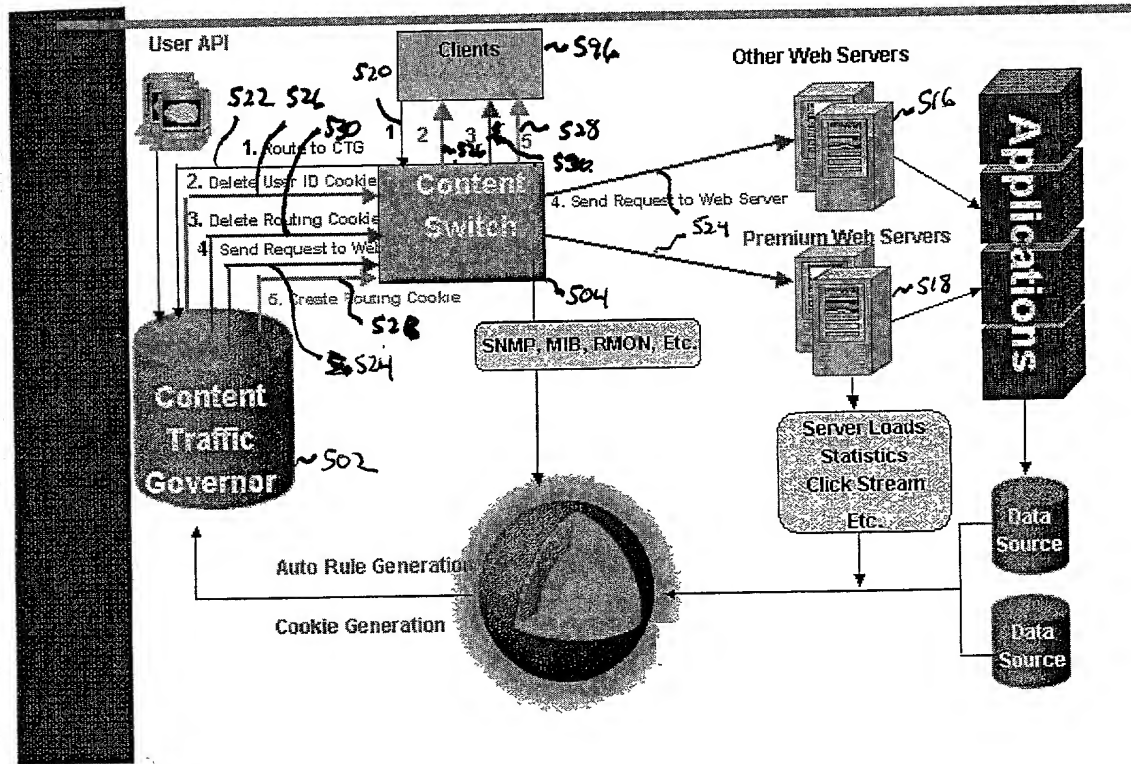


Fig. 5

[illegible]

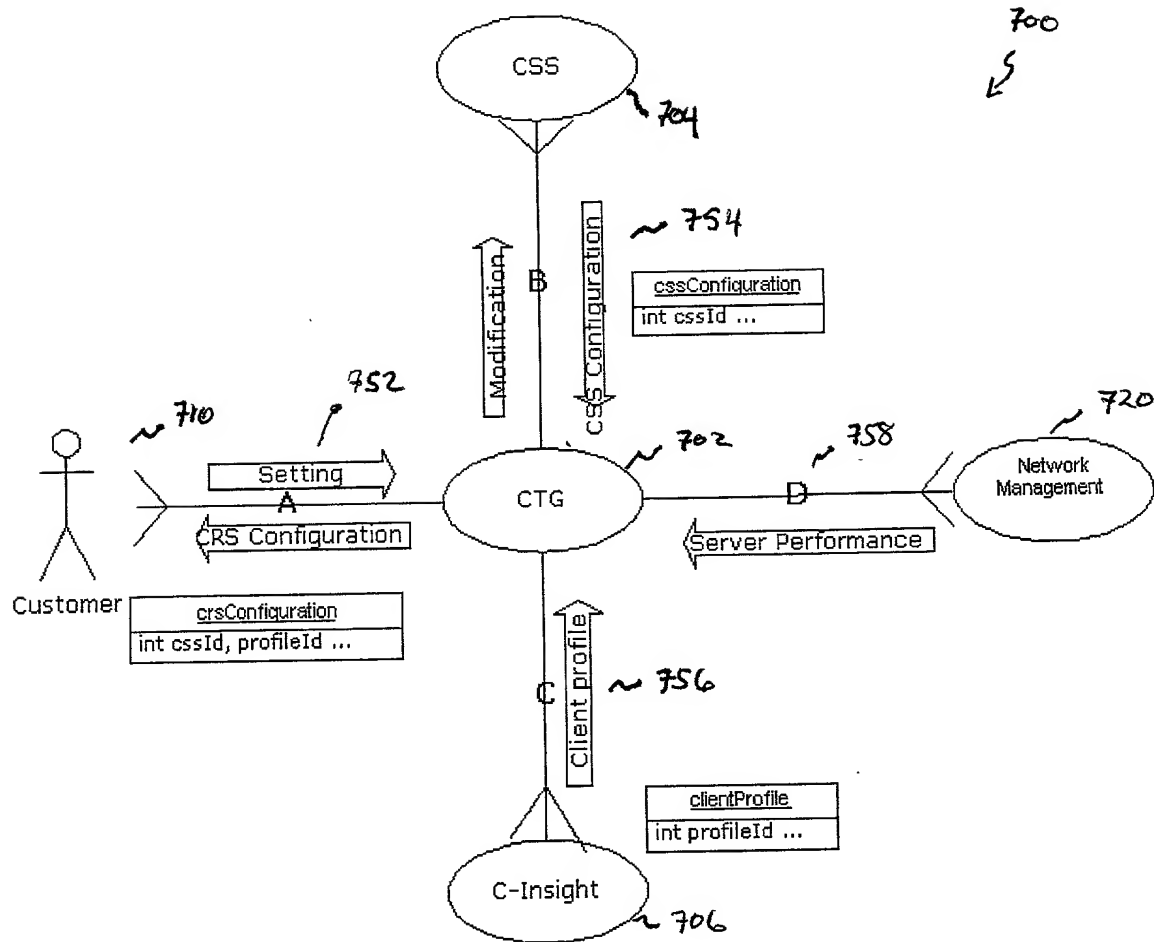


Fig. 7

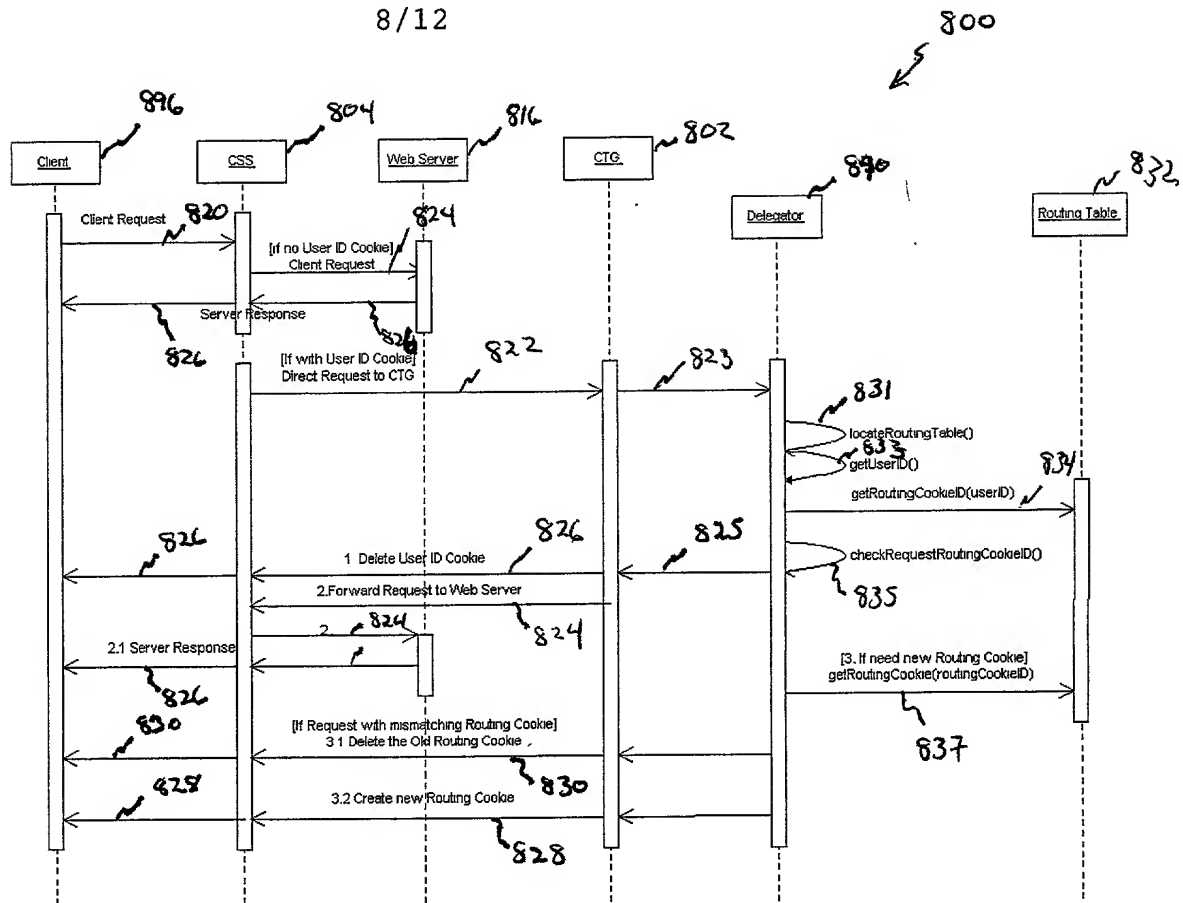


Fig. 8

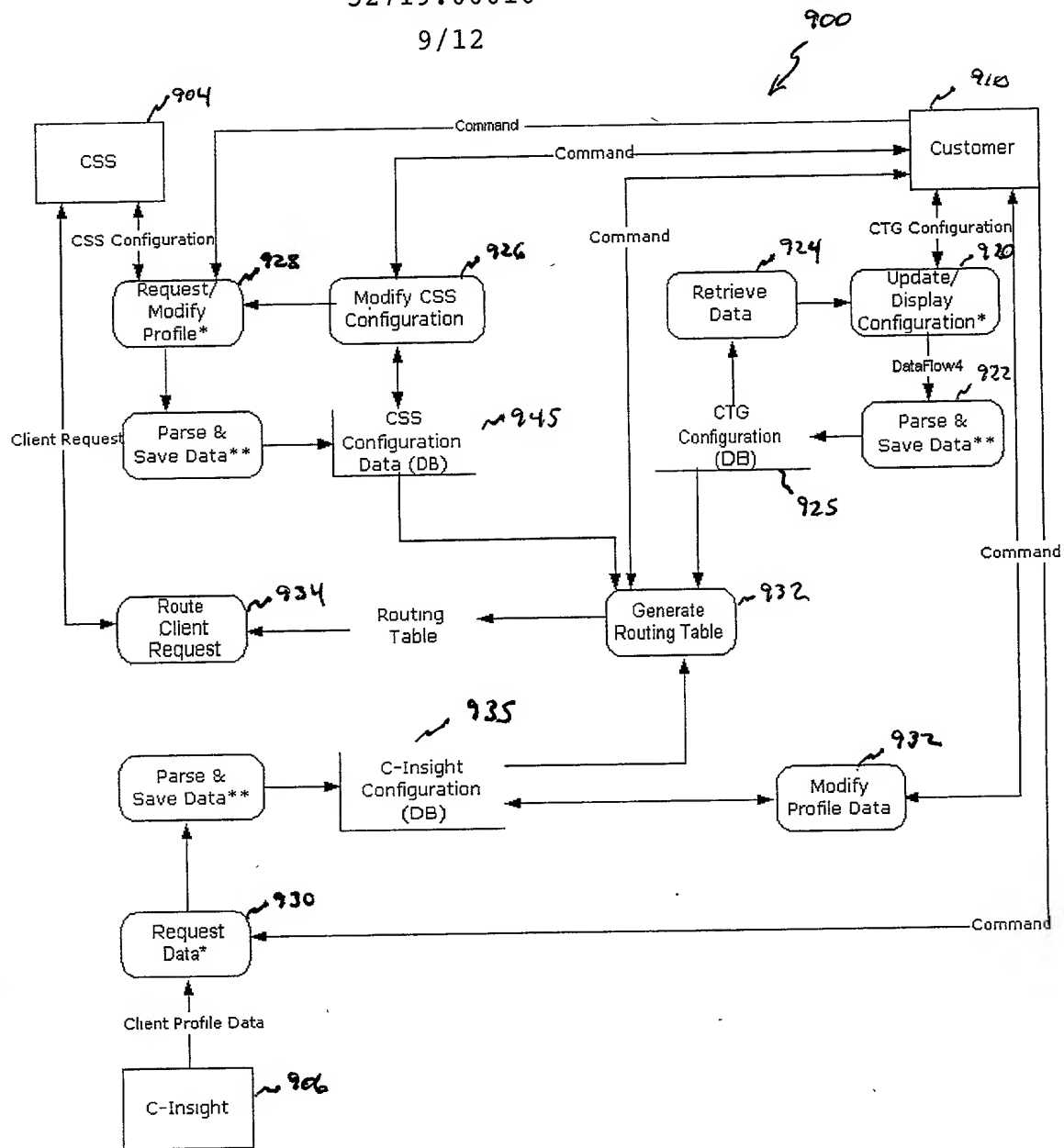


Fig. 9

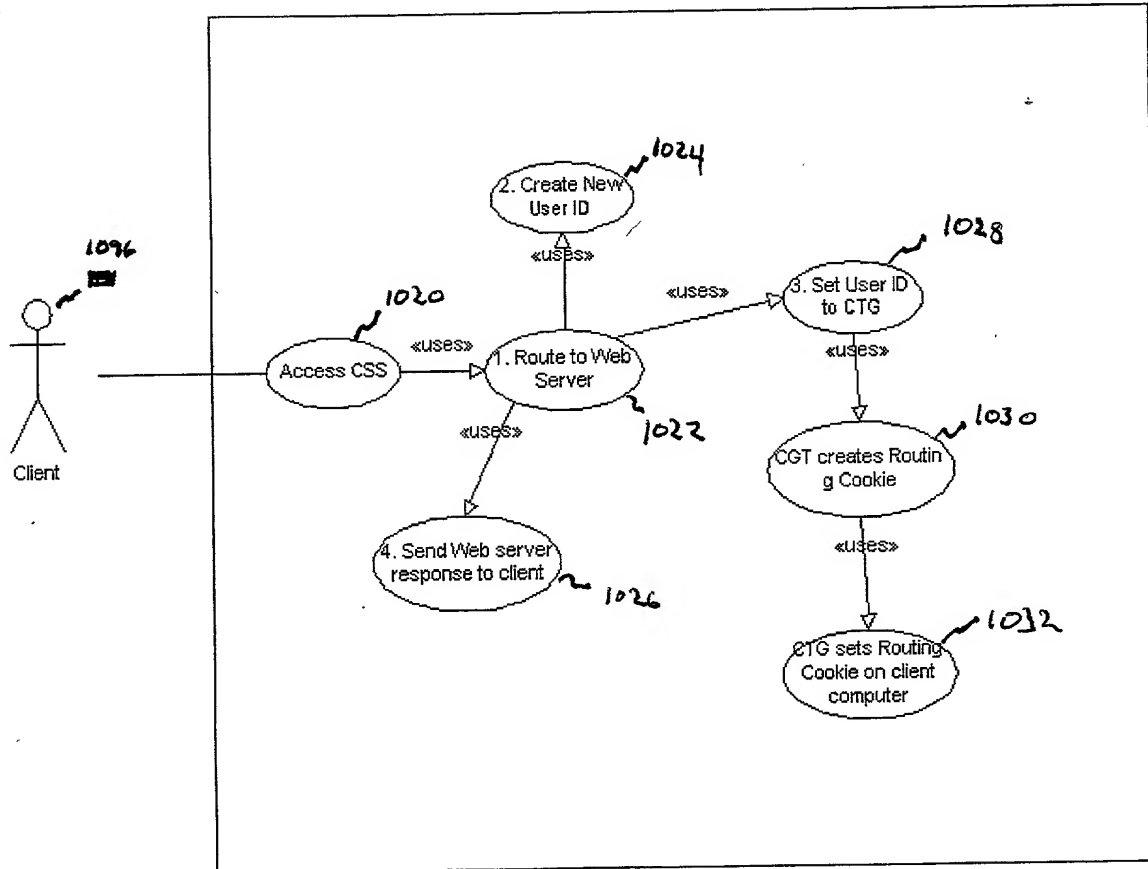


Fig. 10

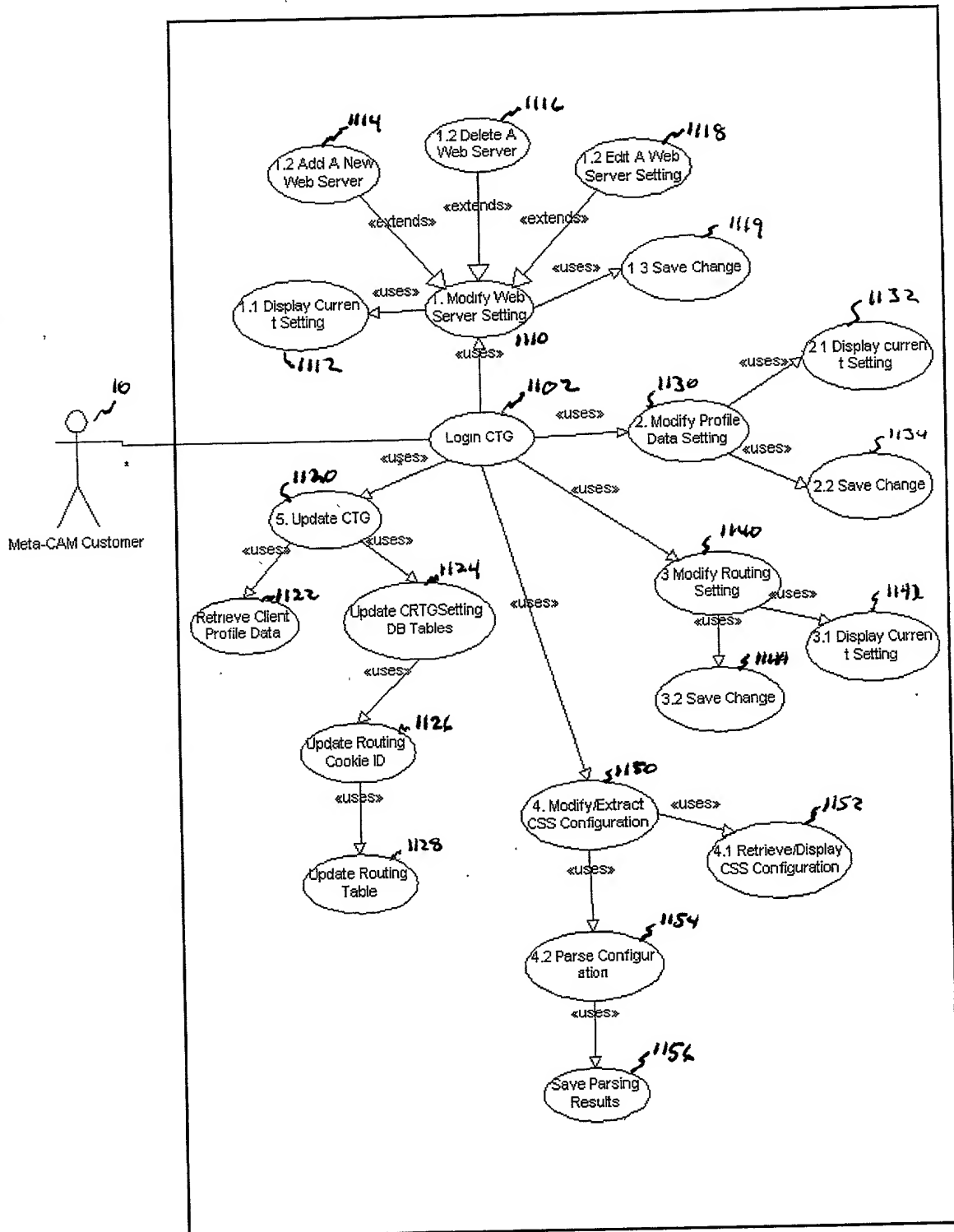


Fig. 11

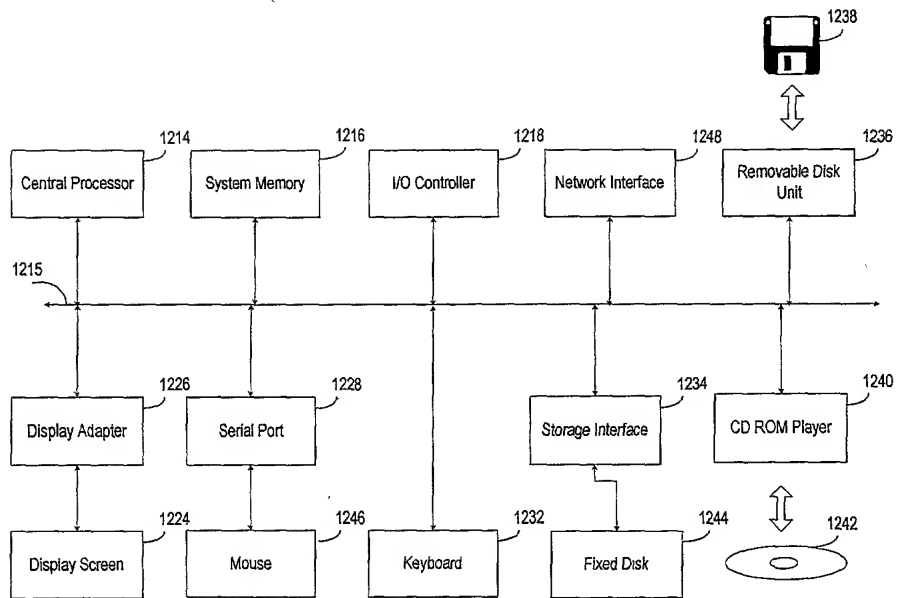


Fig. 12